

**A**  
**National Seminar**  
**On**  
**“Contemporary Innovations & Research in the**  
**field of Management, Commerce & Economics**  
**towards Global Sustainable Development”**  
**(CIRMCEGSD-2021)”**

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Registration Category	RS
Research Scholar	2000
Academicians / Industrialist	2500
UG/PG Students	600

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Mr. Shameek Chatterjee, Assistant Professor, Department of Hotel Management, RKDF University Ranchi

*Interested Participants who wish to present their paper should send the abstract latest by 30-10-2021 on gmail id: [rkdfseminarmce@gmail.com](mailto:rkdfseminarmce@gmail.com)*



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**30<sup>th</sup> November, 2021**

**Organized By**

**Department of Management,  
Commerce & Economics**

**RKDF UNIVERSITY RANCHI**

**Venue: RKDF University Ranchi, Argora-kathal  
More Road, Dhipatoli, Pundag Ranchi-834004**

## ABOUT THE UNIVERSITY

RKDF University Ranchi is established on 6<sup>th</sup> December, 2018 under Jharkhand Govt. Act and Registered under UGC 2(f) 1956. It is the sixth University of RKDF Group, apart from the five other Universities located in Madhya Pradesh. Like other Universities of RKDF Group, it is also sponsored by Ayushmati Education Social Society Bhopal. RKDF University functions as a vital resource center for Higher Education, Pioneering Scholarship, orientation, Research and training.

## INVITATION

Dear Sir/ Madam

It gives us immense pleasure to invite you to participate in a 'One-Day' National Seminar scheduled to be held on 30<sup>th</sup> November 2021 at RKDF University Ranchi. We are also inviting research papers on the proposed topics from the field of Management, Commerce & Economics

## HOW TO REACH TO UNIVERSITY

RKDF University Ranchi is located in heart of Ranchi city. It is situated at Argora – Kathal More Road, opposite Water tank, Dhipatoli, Pundag, Ranchi. It is 5KM away from Birsa Munda Airport and also 5KM away from Ranchi Railway Station

## OBJECTIVE OF SEMINAR

The objective of this seminar is to make participant aware of recent trends in the field of Management, Commerce & Economics. Scope of further

Advancements in various fields will also be discussed in the seminar. Participants will be introduced to various new techniques and its application in various domains which may be highly useful in enriching knowledge and innovative ideas.

## TOPICS OF THE SEMINAR

1. Securities Analysis & Diversified Portfolio Management-A Key of Investment
2. Good Corporate Governance
3. Impact of Tourism on Development of National Economy.
4. Digitalization trends in e commerce & Business
5. Morality of Managerial Professionals.
6. The Impact of Virtual Tourism
7. Contribution of Financial Institutions.
7. The prospects of Agro Industry
8. Corporate culture & Values
9. Industrial Relation & Conflict Management
10. Performance Appraisal & Stress Management
11. Green Economy & Sustainable Rural Development.
12. Bakery, Production & Marketing Management
13. Evaluation & Job Satisfaction
14. Sustainable Development of Hospitality industries under new business Environment.
15. Cyber Law & Information Security
16. Banking & Finance
17. Service sector
18. Retail Industry & Ecommerce
19. Online Marketing & Logistics
20. SHG
21. Consumer Behavior

## GUIDELINES FOR AUTHOR

**Abstract Submission:** Abstracts are invited for oral presentations. The interested participants may submit an abstract of their original research work for oral presentations. The topics listed are representative research areas for abstract submission. Abstracts should be within 300 words, typed in single space in MS-Word (12 points, Times New Roman, Justified). It must include at least five key words, two references and one figure. The abstract must discuss in brief the method, results, discussion and significance of the work in the field. Length of full paper will be not more than 5000 words.

## BEST PAPER AWARD

Papers that bring new critical perspectives to the Management, Commerce & Economics field in terms of conceptual development or methods will be awarded.

## SPONSORSHIP FOR SEMINAR

The seminar provides an opportunity for sponsoring organizations to promote their products, services to the audience besides having an excellent opportunity to interact with Corporate, Academia & Industrialists during the entire duration of the conference.

### Whatsapp Group Link:

<https://chat.whatsapp.com/GUIFWmLqX4cEQAuD8PfdvY>

### Registration Link

Link for Google Registration Form:  
<https://forms.gle/jbtRz7Z7vBi79btU6>

For Any Queries, please feel free to Contact on:  
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